

Legal & General Investment Management modernise print infrastructure with the help of Xerox



The Results

As a result of this transformation, LGIM reduced the number of office devices from 150 to only 50 which had a significant impact on the company's electricity consumption.

Legal & General as a group purchases about 2,500 tonnes of paper each year, almost half of which is coated paper used for marketing literature. In 2005, although the company had already changed its purchase of copier paper to a 100% post-consumer waste recycled product, the approved marketing paper still comprised 100% virgin pulp. The change to Forestry Stewardship Certified-specified 55% recycled paper was effective from June 2006. "Xerox's devices enable us to print in colour on 55% recycled paper at exceptionally high quality," said Precey. "As a result Legal & General has saved 33,500 trees from being felled in the past three years." Precey goes on to say, "We hope that Xerox can continue to work with us to reduce our paper and energy consumption as a business"

The Future

LGIM is also evaluating how to best leverage the Xerox Extensible Interface Platform (EIP), a web services environment on which to create customised interfaces between MFPs and server-based applications. As EIP is available on several Xerox WorkCentres, LGIM can install applications that provide secure gateways to information and create new, easily accessible information workflows from the MFP's touch screen interface.

Details of Legal & General Group's Corporate Social Responsibility approach can be found here <http://www.legalandgeneralgroup.com/csr/csr.cfm>

"...Xerox has helped us make a
big step forward,"

Graham Precey, Head of Corporate Social Responsibility, Legal & General Group

Legal & General

Xerox solution helps reduce costs and waste



Legal & General Investment Management (LGIM) is one of the largest managers of financial assets in the UK, providing fund management expertise to retail and corporate organisations, as well as to trustees of pension schemes and other institutions.

LGIM was not only looking for cost-effective and reliable devices when renewing its fleet of printers, copiers and scanners, but also for an infrastructure that could help significantly reduce its carbon footprint.

Mark Duffelen, Director and General Manager, Office Group, Xerox UK explained, "When Legal and General moved 1,000 employees into a new office it presented the perfect opportunity to implement new print technologies that could help them meet their sustainability targets."

By utilising Xerox's document expertise, Legal & General Investment Management (LGIM) was able to:

- Optimise its imaging and printing infrastructure
- Gain substantial cost savings, higher levels of document security and greater management control
- Minimise the number of different suppliers, thereby reducing service and maintenance costs
- Increase employee productivity by minimising the time needed to manage print jobs whilst increasing the quality of the document output
- Decrease paper and electricity use by reducing the number of devices and implement state of the art technology to limit the impact on the environment

The Challenge

Prior to LGIM's move to its new London site, it had more than 150 printers, scanners, faxes and copiers from several different suppliers. This mixed vendor printing environment made it difficult for LGIM to control imaging and printing costs, manage and maintain infrastructure and meet very ambitious sustainability targets.

After investigating different options, LGIM decided to standardise its entire printing infrastructure. Replacing individual printers, copiers and scanners with multifunction devices was central to its new workplace efficiency strategy.

"The biggest challenge was finding a vendor that provided us with the right technology to meet our needs. We needed to balance high quality printing, scanning and copying whilst substantially reducing waste and energy use," explained Graham Precey, Head of Corporate

Social Responsibility, Legal & General Group

Meeting sustainability targets is just as important to LGIM as introducing new efficiencies. Its own commitment to a sustainable business philosophy has yielded ISO14001 accreditation which is awarded for implementing strong environmental controls. "We set high standards for ourselves and expect our suppliers to do the same," said Precey. "As a company we believe in understanding our environmental impact and then reducing it year on year"

The ability to measure and report quantifiable results is crucial to LGIM, which regularly publishes carbon emissions data. "We even know how much energy we use per contract and how much waste-to-landfill our employees create," Precey explains.

The Solution

LGIM selected Xerox to transform its office environment into a greener and more efficient workplace. Xerox audited LGIM's requirements and then mapped these findings against its business and sustainability objectives.

From this audit, Xerox introduced numerous applications and devices to streamline operations and reduce the environmental footprint. Key to this transformational process was the change from the multi-vendor infrastructure of stand-alone printers, copiers, scanners and faxes into standardised multifunction devices including A3 colour and A4 mono WorkCentres.

To accompany the new devices, Xerox installed CentreWare Web which helps to monitor the status of LGIM multifunction devices. In addition a 'follow-me' printing model was adopted, whereby print jobs stay on the network until the user releases the job at the machine. Equitrac was on hand to track, analyse and manage the cost of every print job.

The Xerox corporate reseller SCC helped with the implementation by providing a project management to co-ordinate all deliveries and installations over weekends so there was minimal disruption to the working week. The installs took place over a one to two month period in order to provide a smooth, controlled and problem free process.

Introducing systems to better manage LGIM's print infrastructure was core to meeting sustainability targets. "The new features help us reduce the amount of paper and electricity we require to print documents, and do so in environment that is more secure and cost efficient. Xerox has helped us make a big step forward," said Precey.

At the centre of LGIM's print infrastructure is a Xerox managed print room. Historically the print room was managed by an in-house team where the typical period for delivery of printed investment reports was 10-12 weeks. Now that Xerox has taken over management of the print room, the number of documents produced has doubled, and the production time has been halved to an average of six weeks. In addition to investment reports, the print room delivers numerous other presentations on an ongoing basis.

