



OUR BUSINESS IS TO STRENGTHEN YOUR BUSINESS

Infigo Software is a leader in web-to-print and marketing engagement solutions, delivering easy to use, innovative platforms designed to streamline workflows and help businesses to grow.

Our Catfish platform is used by a myriad businesses – from online retailers, estate agents, franchisees and marketing professionals to skilled printers, packaging and label suppliers – enabling them to capitalise on the hottest personalisation trends, improve profitability and give real competitive advantage.

Nowhere else can you get a total solution quite like Catfish.

We really are the missing link in improving your workflow, reducing costs and increasing opportunities for more revenue generation.



DON'T JUST TAKE OUR WORD FOR IT

Productivity was immediately increased as the automation within the site was far superior to that of our own system, so the time required to get a sheet off the press was dramatically reduced. Day to day running of the site is incredibly smooth and we experience very few issues, and return on investment was achieved in a very short space of time.

Phil Roper, Managing Director of Indigo Ross

Along with having the most dynamic and innovative software on the market, Infigo also had the most responsive team behind the software. We value our partner relationships, depending on them to stay on top of trends and new technologies, and Infigo definitely proved themselves with their actions, not just their words.

Cathy Skoglund, Arizona State University



IMPROVING EFFICIENCY AND CUSTOMER EXPERIENCE

The Catfish web-to-print platform is the perfect way to expand your print business online. It's an intuitive HTML5 online storefront where you can offer new services and sell printed products, and enable anyone, anywhere, the capability to edit, manage and submit customised print ready artwork while protecting brand identity.

We liked the ease of use of the product and the simplicity of the software they have created. It allows us the ability to take control and create a site that reflected us as a business.

Darren Coxon, Managing Director of Pensord



** Responsive design
* Fully integrated CMS
* Enterprise scalability*



PUTS YOU AND YOUR CUSTOMERS IN CONTROL

Win new business and retain clients – Quick to market new services to keep customers coming back for more.

Tailored for you – Customise your storefront and offer design flexibility to your customers 24 hours a day with access to a host of creative tools.

Easy to manage and maintain – No technical knowledge is needed to use our Adobe plug-in template designer and Catfish seamlessly integrates with social media channels.

Greater control and efficiency – Instant editing and proofing capability and a single page checkout will improve how customers can personalise and order printed and branded merchandise.

One platform for all your needs – Delivers everything from web-to-print, personalisation, mail merge, stock management and more. All HTML5 optimised so customers can access your site on any device.



PUTTING THE PERSONAL IN PERSONALISATION

We offer a comprehensive range of professional services to partner with you, from training to business analysis, marketing and technical support. We make it our business to deliver a collaborative service which strengthens your business.

HP PrintOS INTEGRATION

As HP SmartStream Partners, Infigo Software are pleased to be working with the Indigo Community. As part of the relationship, Infigo Software have integrated into the exciting HP PrintOS solution.

We're excited to be working with Infigo Software as a SmartStream partner. We see that the solutions they have to offer and their expertise will add great value to our clients.

Gershon Alon, Workflow Solutions at HP Indigo

CONTACT US

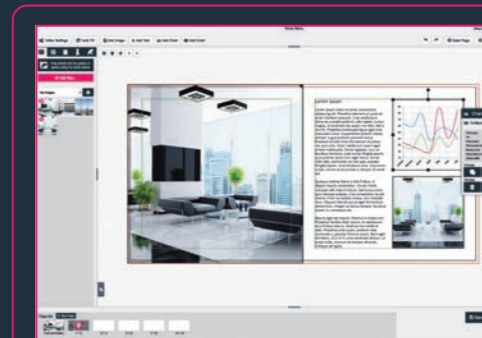
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DELIVERING UNRIVALLED FLEXIBILITY AND FUNCTIONALITY

MegaEdit PRO, the flagship product of the Infigo Software range, is an innovative online document designer offering an extensive range of editing tools to give your end users complete control and endless flexibility, enhancing their experience and setting your business apart from the competition.

This HTML5 editor is compatible with all devices without the need for any time consuming downloads, so clients can start designing straight away.



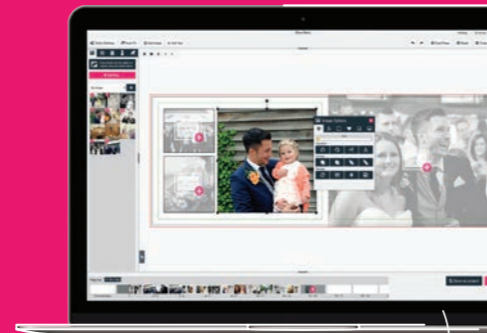
We were looking for a web-to-print provider and a system that was easy to use and as intuitive as possible. MegaEdit fitted the bill perfectly. It's very slick and will be something our customers will love.

” Paul Manning, Managing Director of Rapidity



THE IDEAL SOLUTION FOR ENTERPRIZE-LEVEL PRODUCTION OF PHOTO PRODUCTS

Photographers, professional printers and online retailers are using MegaEdit PHOTO to deliver a user experience that stands out from the competition. Customers can choose pre-defined templates or have full creative control over the design and layout of their photo books or photo gift products. We include a selection of beautifully designed backgrounds, clip art and image masks to easily add creativity, and our 3D preview tool gives a truly interactive experience.



- * Vector graphic support
- * Full font handling and output
- * Huge range of editing tools

BRINGING PERSONALISED PRODUCTS TO LIFE

Our new 3D previewing tool is going down a storm. Allowing customers to see exactly what they'll be getting in 3D improves the customer experience and really gets them interacting and engaged with the product. We simply can't stop playing around with it!

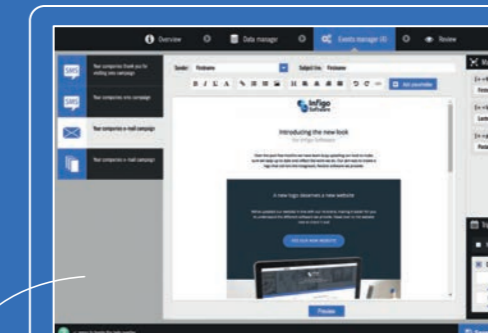


To give customers even more flexibility and customisation, we've partnered with Depositphotos to allow access to a library of over 38 million professional images, vectors, illustrations and HD footage to insert into their documents. Depositphotos is the fastest growing stock photo agency worldwide.



STREAMLINE COMMUNICATIONS ACROSS MULTIPLE CHANNELS

Symphony, the latest addition to the Infigo Software family, is an easy-to-use cross media marketing module for marketers and printers alike. Incorporating a powerful editor and preview tools to ensure campaigns meet clients' needs, it's easy to create, launch and track campaigns across the medium of print, email and SMS, while maintaining brand consistency and accuracy.



- * HTML5 Editor
- * Scheduled sending
- * Campaign reporting



THE MISSING LINK IN YOUR WORKFLOW