



filtered

Personalized online training for the world's 600 million office professionals.

Using adaptive technologies we accelerate learning and reduce training time. We won't teach you everything. Just what you need to learn.



Train your staff with our online courses in business and software skills



Personalize your learning materials with our adaptive technology

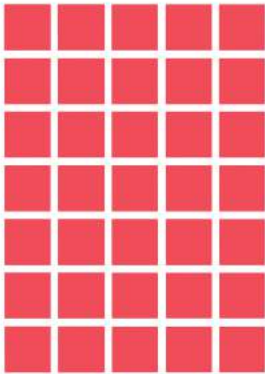


Connect your staff to relevant learning content with **globalfilter**

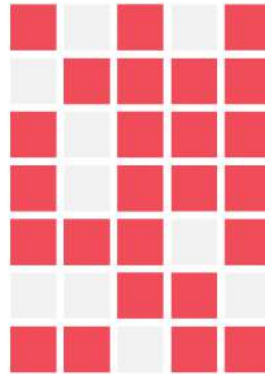
ABOUT FILTERED

We're an online learning platform that personalizes training using adaptive algorithms driven by user data. All content and features are developed to enhance **adoption**, **engagement** and **impact (AEI)**. We won't teach you absolutely everything, just what you need to learn.

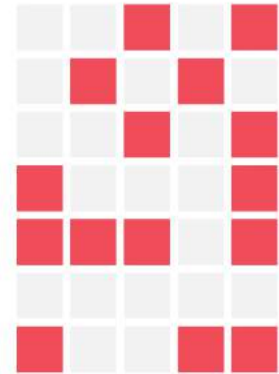
Starting with a full course syllabus...



...we strip out modules the learner already knows...



...and those that aren't useful in their role.



This leaves a shorter, more relevant course that saves 30% of time and can double ROI against traditional e-learning.

This unique approach is at the core of all our learning solutions and has attracted over **500,000 users** including many blue chip companies. It's also won us awards. In 2015 we were an EdTech 20 finalist, and in 2016 we won **two awards at the Learning Awards**.

Filtered has introduced our online learners to a smart way of learning. It intuitively customizes courses for learners at different proficiency levels and allows them to set and achieve realistic and relevant targets. True to its promise of just in time learning, our learners get to pick topics that they need, even those not assigned to them, whenever and wherever they need it.

Mai Maigne, Director of L&D @ Regus



OUR PLATFORM & COURSES

Our platform has been developed to help learners and managers alike achieve their learning and development goals:

- ▶ Learner and manager dashboards let you review progress and achievement
- ▶ Pre and post training testing helps establish training impact
- ▶ Multi format delivery through text, videos, exercises and quizzes helps engage learners
- ▶ Certificates of Attainment and Proficiency provide tangible validation
- ▶ Our helpdesk provides 24/7 support

Filtered's online courses have been designed for the modern knowledge worker and cover the software and business skills that today's workforce put into practice every day.

MICROSOFT



BUSINESS SKILLS



BUSINESS SYSTEMS DESIGN



Our BSD courses are delivered in partnership with QA. They are aimed at Business Analysts looking to broaden their skillset as well as those preparing for the BCS International Diploma in Business Analysis.

FILTERING YOUR CONTENT

Reimagine your existing materials and work with us to create bespoke training content. Ideal for breathing new life into tired mandatory training or creating engaging onboarding materials.

1.

Your training content is reviewed regardless of media types



2.

Our Instructional Design team split the content into bite-sized modules



3.

Filter questions are written and mapped for each module



4.

Our machine-learning algorithm and Filter are applied to the course



5.

Your training material is ready to be rolled out to your staff

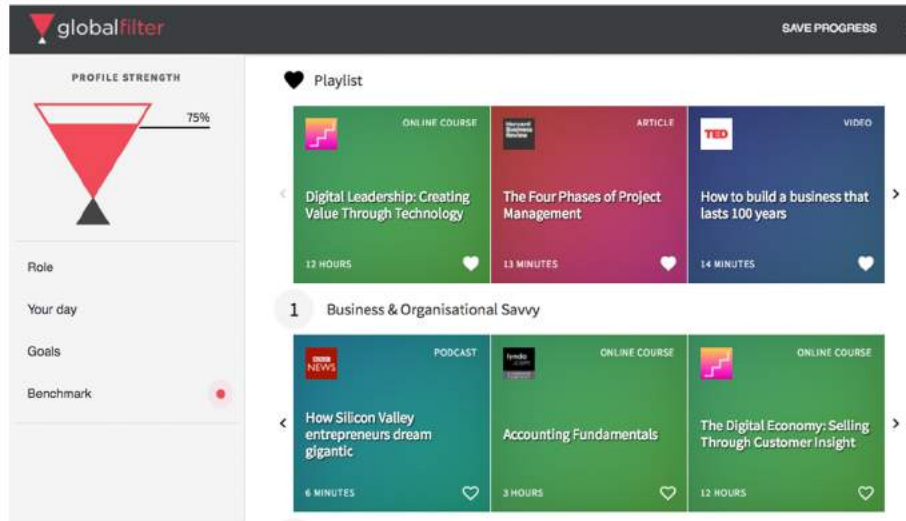


Filtered worked with the ICAEW to develop their Excel Community. This is a faculty of the Institute that includes Excel webinars, forums, tips and Filtered Excel training. The ICAEW recognised the importance of good Excel practice within the Accounting industry and wanted to address the possible skills gap at an institute level.

Richard Anning, Head of IT Faculty @ ICAEW



What if you could personalize and prioritise learning in as little as 30 seconds? What if you could be a personal learning mentor to thousands of colleagues at once?



globalfilter connects content to learners based on role, career aspirations and organisational priorities. It spots individual skills gaps and fills them with recommended learning assets - from your existing materials (be they digital, classroom, blended, developed in-house, bespoke, free), over 20 off-the-shelf Filtered courses, and carefully selected resources in the public domain, including 2,000+ TED Talks, 4,000+ HBR articles and hundreds of MOOCs.

It takes just three clicks to create a personalized deck of assets which can be made even more accurate by providing further inputs. All inputs (e.g. roles, competencies, levels of seniority) are configurable.

Learning asset providers include:



LMS INTEGRATION

Our platform integrates into any Learning Management System (LMS) and passes back key learning metrics. If you have an LMS, our SCORM API will enable you to run and track Filtered training directly from your LMS.

Learners launch Filtered
through your LMS



Filtered then sends time spent, test results,
completion and user data to help your
performance reporting

Our SCORM API enables easy integration into all popular
SCORM 1.2 compliant LMS including:

moodle

saba 

peoplefluent®

SAFFRON
INTERACTIVE 

totara

Cornerstone
ON DEMAND Empowering People

successfactors™
An SAP Company

sumtotal 

CLIENTS, MEDIA & AWARDS

CLIENTS & PARTNERS



NEW
LOOK



AS SEEN IN



trainingZONE



Forbes

AWARDS





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Accredited Learning Technologies
Provider