



**Xeretec**



**PRODUCTION PRINT  
SOLUTIONS**

Driving profitability with digital technology

# WHY XERETEC TOP 5 REASONS

## WHY XERETEC

Xeretec provides award winning digital solutions to the print industry. We do things differently from our competitors offering far more than just a digital printer. Here are the top 5 reasons why Xeretec should be your partner of choice for your next digital investment.



### Our Expertise

Xeretec has a nationwide team of experienced industry consultants who have spent 30 years selling digital and Litho Presses. Our team have a great understanding of client relationship and partnership management enabling end user confidence and the ability to grow sustainable revenues across multiple markets. Each consultant is highly trained in digital applications, web automation, digital workflow and variable content including VDP.



### Our Engagement & Service

Our Pre and Post sales specialist team has a unique blend of experience and knowledge which sets us aside from the competition. We compliment this with the best training and installation team in the industry and share all our best practices, skills and educate our clients to maximise their investment offering advanced customer operator training.



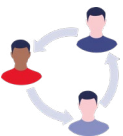
### Market Leading Technology

We offer both the broadest and best-in-class portfolio of Digital solutions, Production Print technology and associated workflow, supported by Manufacturer engineering and our UK helpdesk service centre. Our offerings include, Production Colour and Mono presses, Workflow, Web automation, VD software and Cut sheet Inkjet.



### Xeretec UK Helpdesk & Support Centre

Our UK Helpdesk is responsible for ensuring you get the best human response and high level of support to maximise the return on your investment. We have three dedicated teams of level 1, 2 and 3 support to enable uptime and productivity. All consumable ordering, troubleshooting and problem solving is managed by our team of highly trained operatives and backed up by the Manufacturers on site engineering infrastructure.



### Our Flexibility

We have a range of flexible financial options for funding and structuring new investment or replacing existing legacy equipment. Our full service and maintenance packages are also structured to suit your individual requirements and meet the fluctuating demands of managing variable monthly commitments.

"It's been an overwhelmingly positive experience dealing with Xeretec. We've all been delighted with our new Xerox® Iridesse™ Presses; the operators like them, the sales guys like them, and our clients are extremely happy with the output. The quality and productivity gains we have seen since installation in March 2020 have been incredible."

Nigel Clarke  
Director

clarkeprint

# MARKET LEADING TECHNOLOGY

## XEROX DIGITAL PRESSES

Investing in the right technology for your business is critical to its success. Xeretec offers a wide range of digital presses, all with the quality, reliability, automation and productivity to help you grow.

### COLOUR PRESSES



80 ppm

#### Xerox® Versant® 280

AMPV Up to 80,000  
 CMYK OR Vivid Toners OR  
 Fluorescent Toners  
 Media 52 to 400 gsm



100 ppm

#### Xerox Versant 4100

AMPV Up to 250,000  
 CMYK only  
 Media 52 to 400 gsm



120 ppm

#### Xerox® Iridesse® Press

AMPV 225,000 to 475,000  
 CMYK PLUS Gold Clear Silver  
 Fluorescent Pink White  
 Media 52 to 400 gsm



150 ppm

#### Xerox® iGen® 5 Press

AMPV Up to 1,000,000  
 CMYK PLUS White, Orange,  
 Green, Blue, Clear or Fluorescent  
 Yellow  
 Media 60 to 530 gsm

### MONO PRESSES



136 ppm

#### Xerox® PrimeLink® B Series

Speed 100-136 ppm  
 AMPV 70,000 to 700,000  
 Media 52 to 350 gsm



314 ppm

#### Xerox Nuvera® 157 / 288 / 314 EA/MX Press

Speed 120 to 314 ppm  
 AMPV Up to 4,000,000  
 Media 44 to 350 gsm



300 ppm

### INKJET PRESS

#### Xerox Baltoro™ HF Inkjet Press

AMPV Up to 750,000 to 3,000,000 / Media 60 to 300 gsm  
 With the optional Color Accelerator module and High Fusion Ink, you can choose from an incredible array of offset coated media including glosses, silks, satins, mattes and dulls. No more coatings, treatments, primers or excessive drying times.



## LOWER RUNNING COSTS

The Xerox range has considerably lower running costs compared to competitor devices, some of our customers have halved their electricity bills in recent months



## BEYOND CMYK

It's never been easier to produce special effects in short runs, cost effectively, quickly and with the option to personalise the print job with variable data.



**REQUEST BESPOKE SAMPLE PACK**



# WORKFLOW SOLUTIONS

## FASTER, SMARTER WAYS TO WORK

The right workflow solutions can help you grow more revenue by adding new services and capabilities and reduce costs in an already lean operation. Here are some ways in which you can achieve these:

### GROW YOUR REVENUE



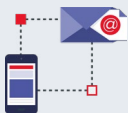
#### Web to Print

Web to Print allows you to offer customers a seamless online ordering experience through a browser-based online service portal.



#### Variable Data Publishing (VDP)

Use personalisation to create targeted, relevant touch points that drive positive responses and get desired results for your customers.



#### Cross Media Communications

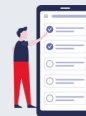
Delivering engaging communications across multiple channels including print, Web, mobile and video.

### REDUCE COSTS



#### Prepress

Save time and money by automating labour-intensive prepress tasks. Basic imposition, tab programming, even simplified colour management can be handled with a touchless workflow.



#### Job Management

Automating processes across your entire fleet to get jobs in and out of your shop is essential to productivity.



#### Integrated Solutions

Increase the productivity of your print operation from end to end with integrated solutions from Xerox and our partners.

## GROWTH AREAS IN PRINT

Over 50 trillion pages are printed worldwide per year, yet only 3% of these are printed digitally. Savvy print providers are harnessing the power of digital technology and data to deliver profitable new capabilities in growth areas such as triggered direct mail, transactional, books & manuals, variable data, beyond CMYK and folding cartons.

#### Direct Mail



#### TransPromo



#### Books & Manuals



#### Beyond CMYK



#### Variable Data & Content



#### Folding Cartons



# OUR SERVICE AND SUPPORT

## SUPERIOR SERVICE

Getting the right support infrastructure for your print business is critical to minimising downtime.

Our helpdesk facility offers level 1, 2 and 3 support ensuring your issues are escalated to the agents with the right knowledge and skills. We currently resolve 46% of issues remotely without an engineer needing to visit a site, maximising uptime. Should an engineer be required, a remote analysis of the problem will identify any parts required and ensure the engineer brings them when he visits.

- Designated helpdesk support, available Monday to Friday (7.30am to 6pm)
- Personalised support, with agents providing end-to-end incident ownership
- Online portal for logging reactive support requests
- Fast escalation process to L2 and L3 agents
- Red flag escalation process for prioritised engineer calls
- All consumable orders placed and managed by our helpdesk
- Monthly deliveries of consumables
- Advanced customer training, enabling users to maintain and replace parts to increase productivity and availability



National Service Coverage



96.38% Average Uptime



81.4% First Time Fix Rate



Experienced Installation & Training Teams



Ongoing Support & Communication

“The Xeretec UK Helpdesk has been instrumental in delivering a personalised response to our service needs and our operators find it very helpful. On one occasion, we had a bad jam that the operators could not resolve, a call was made to the Helpdesk at 5pm and an engineer was waiting for us to open up the next morning. You cannot expect much better than that.”

Karl Gater  
Group Operations Director

the Pensord group

## FINISHING SOLUTIONS

Xeretec want to help you turn your prints into beautifully finished products. With this in mind, we offer a wide range of offline finishing solutions from leading manufacturers including Duplo, Morgana, Xerox and Vivid.

## OUR PRINT PARTNERS

xerox™

Duplo

m  
morgana

XM  
PIE

vivid.

Xeretec are highly experienced in the commercial print space, with over 30 years' experience and are Xerox's largest partner in the UK and Western Europe.

Xerox are the market leader in terms of production technology, delivering the quality, reliability, productivity, innovation, and range of products you need.

This combination delivers best-in-class technology and toolsets, a robust supply chain, global logistics and highly trained engineers from Xerox, with the knowledge, experience, agility, and intimacy of Xeretec.

## WANT TO LEARN MORE? GET IN TOUCH

Tel: 0800 074 8136  
Email: [info@xeretec.co.uk](mailto:info@xeretec.co.uk)

