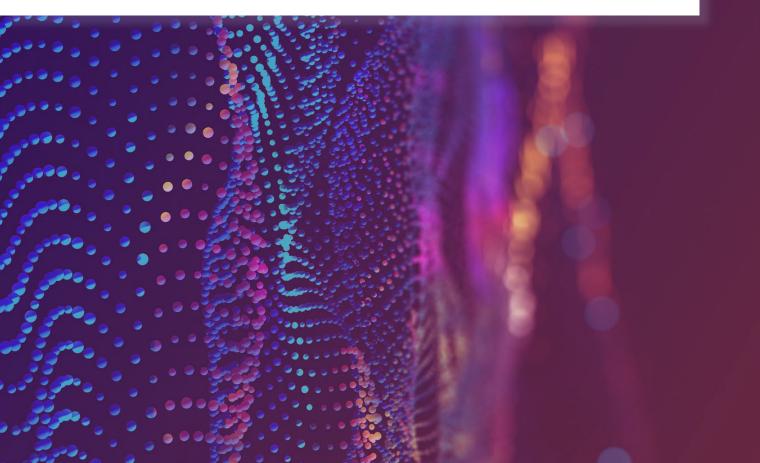


# PRODUCTION PRINT SOLUTIONS

Driving profitabilty with digital technology



# WHY XERETEC **TOP 5 REASONS**

#### WHY XERETEC

Xeretec provides award winning digital solutions to the print industry. We do things differently from our competitors offering far more than just a digital printer. Here are the top 5 reasons why Xeretec should be your partner of choice for your next digital investment.



#### **Our Expertise**

Xeretec has a nationwide team of experienced industry consultants who have spent 30 years selling digital and Litho Presses. Our team have a great understanding of client relationship and partnership management enabling end user confidence and the ability to grow sustainable revenues across multiple markets. Each consultant is highly trained in digital applications, web automation, digital workflow and variable content including VDP.



#### **Our Engagement & Service**

Our Pre and Post sales specialist team has a unique blend of experience and knowledge which sets us aside from the competition. We compliment this with the best training and installation team in the industry and share all our best practices, skills and educate our clients to maximise their investment offering advanced customer operator training.



#### Market Leading Technology

We offer both the broadest and best-in-class portfolio of Digital solutions, Production Print technology and associated workflow, supported by Manufacturer engineering and our UK helpdesk service centre. Our offerings include, Production Colour and Mono presses, Workflow, Web automation, and Variable Data software.



#### **Xeretec UK Helpdesk & Support Centre**

Our UK Helpdesk is responsible for ensuring you get the best human response and high level of support to maximise the return on your investment. We have three dedicated teams of level 1, 2 and 3 support to enable uptime and productivity. All consumable ordering, troubleshooting and problem solving is managed by our team of highly trained operatives and backed up by the Manufacturers on site engineering infrastructure.



#### **Our Flexibility**

We have a range of flexible financial options for funding and structuring new investment or replacing existing legacy equipment. Our full service and maintenance packages are also structured to suit your individual requirements and meet the fluctuating demands of managing variable monthly commitments.



"It's been an overwhelmingly positive experience dealing with Xeretec. We've all been delighted with our new Xerox® Iridesse™ Presses; the operators like them, the sales guys like them, and our clients are extremely happy with the output. The quality and productivity gains we have seen since installation in March 2020 have been incredible."

Nigel Clarke Director

## **clarke**print

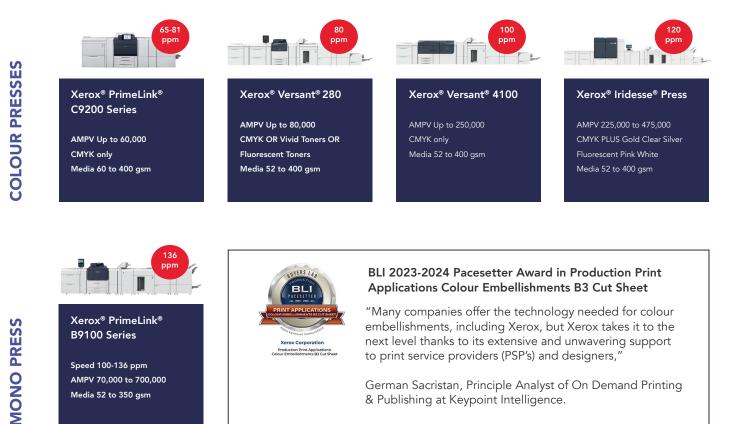
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# **TECHNOLOGY**

#### **XEROX DIGITAL PRESSES**

Investing in the right technology for your business is critical to its success. Xeretec offers a wide range of digital presses, all with the quality, reliability, automation and productivity to help you grow.



German Sacristan, Principle Analyst of On Demand Printing & Publishing at Keypoint Intelligence.



Media 52 to 350 gsm

#### LOWER RUNNING COSTS

The Xerox range has considerably lower running costs compared to competitor devices, some of our customers have halved their electricity bills in recent months



#### **BEYOND CMYK**

It's never been easier to produce special effects in short runs, cost effectively, quickly and with the option to personalise the print job with variable data.

**REQUEST BESPOKE SAMPLE PACK** 





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# WORKFLOW SOLUTIONS

#### FASTER, SMARTER WAYS TO WORK

The right workflow solutions can help you grow more revenue by adding new services and capabilities and reduce costs in an already lean operation. Here are some ways in which you can achieve these:

#### **GROW YOUR REVENUE**



#### Web to Print

Web to Print allows you to offer customers a seamless online ordering experience through a browser-based online service portal.



#### Variable Data Publishing (VDP)

Use personalisation to create targeted, relevant touch points that drive positive responses and get desired results for your customers.



**Cross Media Communications** Delivering engaging communications across multiple channels including print, Web, mobile and video.

#### **REDUCE COSTS**



#### Prepress

Save time and money by automating labour-intensive prepress tasks. Basic imposition, tab programming, even simplified colour management can be handled with a touchless workflow.

Xeretec / IT Works



#### Job Management

Automating processes across your entire fleet to get jobs in and out of your shop is essential to productivity.



#### **Integrated Solutions**

Increase the productivity of your print operation from end to end with integrated solutions from Xerox and our partners.

# GROWTH AREAS

Over 50 trillion pages are printed worldwide per year, yet only 3% of these are printed digitally. Savvy print providers are harnessing the power of digital technology and data to deliver profitable new capabilities in growth areas such as triggered direct mail, transactional, books & manuals, variable data, beyond CMYK and folding cartons.



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# OUR SERVICE AND SUPPORT

#### **SUPERIOR SERVICE**

Getting the right support infrastructure for your print business is critical to minimising downtime.

Our helpdesk facility offers level 1, 2 and 3 support ensuring your issues are escalated to the agents with the right knowledge and skills. We currently resolve 46% of issues remotely without an engineer needing to visit a site, maximising uptime. Should an engineer be required, a remote analysis of the problem will identify any parts required and ensure the engineer brings them when he visits.

- Designated helpdesk support, available Monday to Friday (7.30am to 6pm)
- Personalised support, with agents providing end-to-end incident ownership
- Online portal for logging reactive support requests
- Fast escalation process to L2 and L3 agents
- Red flag escalation process for prioritised engineer calls
- All consumable orders placed and managed by our helpdesk
- Monthly deliveries of consumables
- Advanced customer training, enabling users to maintain and replace parts to increase productivity and availability



National Service Coverage



96.38%

Average

Uptime



81.4% First Time Fix Rate



Experienced Installation & Training Teams



Ongoing Support & Communication

"Having the right service and support is crucial. Xerox and Xeretec have a very good network of engineers and support staff ably managed by the Xeretec UK helpdesk."

Ben Burrows Managing Director



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#### FINISHING SOLUTIONS

Xeretec want to help you turn your prints into beautifully finished products. With this in mind, we offer a wide range of offline finishing solutions from leading manufacturers including Duplo, Morgana, Xerox and Vivid.

### OUR PRINT PARTNERS







### WANT TO LEARN MORE? GET IN TOUCH

Tel: 0800 074 8136 Email: info@xeretec.co.uk



# Xeretec IT Works

Xeretec are highly experienced in the commercial print space, with over 30 years' experience and are Xerox's largest partner in the UK and Western Europe.

Xerox are the market leader in terms of production technology, delivering the quality, reliability, productivity, innovation, and range of products you need.

This combination delivers best-in-class technology and toolsets, a robust supply chain, global logistics and highly trained engineers from Xerox, with the knowledge, experience, agility, and intimacy of Xeretec.

