

Managed Print, Computing & Cyber Security

# Bransby Horses Case Study

## How the Relationship Began

Bransby Horses is an equine welfare and rescue charity with 185 members of staff across two sites. Bransby also have an external welfare team who are responsible for going to site and investigating welfare concerns, operating with other charities such as the RSPCA. Bransby Horses started working with Xeretec back in 2018, when they invested in a Managed Print solution. Xeretec completed an extensive survey of Bransby's print environment to find out exactly what they were currently doing and what they needed to do in order to achieve their future growth plans.

"I would recommend Xeretec to anyone, any new issues that come up I discuss with them & they can always support in pointing us in the right direction"

- Andrew Gillard-Pye, IT Manager

The level of trust built up from the initial print project has allowed Bransby to trust Xeretec as an ongoing consultant, providing advice and support in multiple areas.

Xeretec now supply and support two thirds of Bransby's infrastructure with projects expanding into Cyber Security & Device as a Service.

## Solution

### Managed Print with Xerox

- > To replace unmanaged desktop printers carrying high charges for toner cartridges and maintenance packages
- > The desire to migrate the majority of their infrastructure to the cloud
- > A secure print solution ensuring Bransby complied with GDPR regulations

### Device as a Service with HP

- > The creation of a regular replacement plan for laptops & desktops
- > New EPOS solutions in the charity gift shop and café
- > The desire to keep pace with technological-changes that will enable the charity to perform and deliver better results

### Cyber Security - Xeretec & Barracuda

- > Achieving government recommended certification Cyber Essentials as part of Bransby's GDPR provision
- > Enhance the existing, native Microsoft security in order to improve protection against all types of cyber threat



## Positive Outcomes

### Managed Print

Bransby have gained greater control and visibility of print volumes with levels being reduced by 50% in Year 1. Print costs were also reduced by 1/3 and the solution starting paying for itself within it's first year of deployment.

Automated consumables provision has reduced the time taken to source and order supplies, and ensures maximum uptime of all devices. Bransby's managed print solution with Xerox is also inclusive of guest printing and remote worker support.

### Devices as a Service

Device as a Service has become Bransby's main hardware replacement solution for 40+ devices.

Machines are now specifically designed for particular job roles across the charity, boosting employee productivity.

- > Ageing equipment has been replaced with newstate of the art devices
- > No large capital outlay is required upfront as all kit is transacted via regular monthly payments
- > The ability to accurately forecast spend with a 4-year replacement plan for all hardware
- > All service and support queries are dealt with by Xeretec's helpdesk, with engineers being onsite to rectify faults within 24 hours
- > Sustainability reports are available showing where used equipment has ended up, giving Bransby full visibility of their hardware lifecycle

### Cyber Security

Bransby have invested in regular cyber security services on a monthly subscription model including penetration testing and vulnerability scanning of the entire network and website.

They also chose an affordable & consolidated solution from Barracuda providing:

- > Unlimited cloud backup for all M365 data
- > Email Security providing protection from all 13 threat types including ransomware, impersonation protection & account takeover
- > Barracuda now filter out 25% of Bransby's email preventing phishing attacks from landing in any users' inboxes
- > Data Inspector regularly scans the entire M365 environment checking for hidden malware or misplaced sensitive information that could be breaking GDPR regulations
- > Physical backup onsite for quick restores & offsite for disaster recovery



### Watch Video Case Study

Hear from IT Manager, Andrew Gillard-Pye who discusses the positive outcomes Bransby Horses have achieved since their investments & the relationship that the charity has built with Xeretec.



## About Xeretec

We have a 35-year history of delivering contract and lifecycle services for customers that range from Global Household brands across the World to family run businesses in the local community. Our focus is on delivering a complete technology experience designed to provide tangible business benefits, no matter how big or small you are.

Our selection process handpicks a range of solutions and service options in addition to offering off the shelf technology products. We provide bespoke solutions addressing digital workspace and communications, through to process automation.

**Want to learn more?**  
**Get in touch**

Tel: 0800 074 8136  
Email: [info@xeretec.co.uk](mailto:info@xeretec.co.uk)

